



Hackathons

Unconference

October 9, 2021

What is Unconference 2021?

Unconference 2021 adopts a conference format built to serve the needs of our attendees - hackathon organisers. Organisers will pitch and vote on topics they want to see discussed, facilitating effective knowledge transfer on topic areas organisers want to learn about. As a potential vendor, Unconference 2021 serves as a unique opportunity to gain valuable insight into what services organisers most want and need.

Unconference 2021 is run to support the needs of UK hackathon organisers. We empower organisers to fill the knowledge gap of their peers, with the outcome being a strong UK hackathon organiser community. We do not impose prerequisites for organisers to attend, whether they are organising their first hackathon or their 90th, the only requirement is that they are willing to learn and share their learnings. We are aiming to bring 50-100 organisers to our event this year.

*Unconference 2021 is an excellent opportunity for **organisers to discover potential vendors** for the procurement and distribution of their SWAG, media production tools, caterers, and other service providers for any other needs they will have during their hackathon.*

Who is Hackathons UK?

We are a charitable organisation formed out of seasoned, past and present, hackathon organisers. Our aim is to improve the UK hackathon scene through events we run, coaching organisers, and giving organisers a united platform to communicate over.

Last season we partnered with 17 hackathons, assisted in planning their event, coached them through the event, and maintained participants' engagement during the hackathon through our challenges and mini-events.

Our aim is to increase the number of hackathons we are able to help this season. We are poised to do so as we have been gaining new members to our team, a lot of them being organisers of the hackathons we helped so far!

Reasons to partner with us

By partnering with us for this event, you will gain visibility across a large portion of the UK organising scene, will be able to give them advice on how to achieve their goals, and will have the opportunity to leave a good impression, as well as merch and catalogues, onto these organisers. By taking part in our event, you can gain new clients, learn what services your competition offers that you are currently not taking advantage of, as well as show your support to one of the most dedicated student tech communities out there!

That's enough chit-chat, take a look at our sponsorship offering below to get an idea of what we can do for you, set up an [exploratory call](#) with our staff to discuss how we can best serve your needs for this event.

You can also take a look at our sponsorship packages on the next page!

Packages are negotiable to fit your business' needs.

	Bronze £250*	Silver £500*	Gold £1000*	Title Negotiable
Logo on website	•	•	•	•
Swag shipping		•†	•†	•†
Virtual Stall		Small	Medium	Large
Talk at opening ceremony			1 minute	2 minutes
Talk at closing ceremony				1 minute
Mini-event (30 minutes)			+£300*	•
Catalogue shipping		A5 Booklet‡	A4 Booklet‡	A4 Booklet‡
Event powered by ...				•

* excl. VAT

† See the below pricing table..

‡ Table includes base cost only. Final cost depends on page count and paper weight.

	Max Dimension (L / W / H) (mm)	Max Weight (g)	Price per Unit*
Sticker	100 / 100 / 0.3	5	£0.50
Sticker Sheet	210 / 297 / 0.3	20	£2.00
Pen	100 / 10 / 10	10	£1.50
A5 Booklet	148 / 210 / 10	20	£2.00‡
A4 Booklet	210 / 297 / 10	40	£3.50‡
T-Shirt (flat)	300 / 50 / 50	300	£4.00
Coffee Cup	10 / 100 / 150	400	£6.00

Other products may be permitted pending an agreement on cost.

Swag must arrive at our fulfillment center in Peterborough before 18:00 on the 15th of October. Products received late will not be distributed to attendees and will incur a return to sender processing fee.